

CG Content Marketing Ltd.

SEO Report for <https://cgcontentmarketing.co.uk>

97 / 100

SEO SCORE

48 / 51

PASSED CHECKS

3 / 51

FAILED CHECKS

0 / 51

WARNINGS

COMMON SEO ISSUES

Meta Title Test



The meta title of your page has a length of 49 characters. Most search engines will truncate meta titles to 70 characters.

→ CG Content Marketing - Leading SEO Consultants UK

Meta Description Test



The meta description of your page has a length of 157 characters. Most search engines will truncate meta descriptions to 160 characters.

→ At CG Content Marketing, we get websites ranking on page one. Trust the UK's leading SEO consultants & copywriters to explode your website's traffic.

Google Search Results Preview Test



[CG Content Marketing - Leading SEO Consultants UK](https://cgcontentmarketing.co.uk)
<https://cgcontentmarketing.co.uk>

At CG Content Marketing, we get websites ranking on page one. Trust the UK's leading SEO consultants & copywriters to explode your website's traffic.

Most Common Keywords Test



There is likely no optimal keyword density (search engine algorithms have evolved beyond keyword density metrics as a significant ranking factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.

→ content - 13 times
→ marketing - 9 times
→ people - 6 times
→ website - 5 times
→ traffic - 5 times

Keywords Usage Test	✔ Congratulations! You are using your keywords in your meta-tags, which help search engines to properly identify the topic of your page. → Keyword(s) included in Title tag → Keyword(s) included in Meta-Description tag
Keywords Cloud Test	ⓘ actively agency answer authority brand builds capturing come comes consultancy consultants consultation contact content copywriting custom customers discover discuss does doing driving email equals expert expose free generate generates generation google grow grows guarantee guest help helps high hire idea implement increases industry information know knowledge lead leads main market marketing menu need needed optimising organic outreach page people perceived popular portfolio post potential problem problems protected provide provides putting quality question quote reinforce related relevant right search searching services showing skip solid solution solve specialise strategies strategy target things today toggle topics traffic ultimately valuable value waves website websites
Related Keywords Test	ⓘ There are no indexed keywords for your domain!
Competitor Domains Test	ⓘ There are no indexed competitors for your domain!
Heading Tags Test	✔ Congratulations! Your webpage contains headings tags. H1 headings → SEO CONSULTANTS UK. H2 headings → SEO, the right way. → A solid content marketing strategy does four things. → As SEO consultants, we implement effective content marketing strategies to grow traffic → Want to know more about our process?
Robots.txt Test	✔ Congratulations! Your site uses a "robots.txt" file: https://cgcontentmarketing.co.uk/robots.txt
Sitemap Test	✔ Congratulations! Your website has a sitemap file. → https://cgcontentmarketing.co.uk/sitemap.xml → https://cgcontentmarketing.co.uk/sitemap_index.xml
SEO Friendly URL Test	✔ Congratulations! All links from your webpage are SEO friendly.
Image Alt Test	✔ All of your webpage's "img" tags have the required "alt" attribute.

Inline CSS Test	 Your webpage is using inline CSS styles!
Deprecated HTML Tags Test	 Congratulations! Your page does not use HTML deprecated tags.
Google Analytics Test	 Congratulations! Your webpage is using Google Analytics.
Favicon Test	 Congratulations! Your website appears to have a favicon. 
Backlinks Test	 Your domain has 1 total backlinks from 1 referring domains . Some recently found backlinks for your domain are listed below: → Checked on Apr 22, 2020: https://consultcorey.com/co...-their-seo-during-covid-19/
JS Error Test	 Congratulations! There are no severe JavaScript errors on your webpage.
Social Media Test	 Your website is not connected with social media using the API's provided by Facebook, Google +, Twitter, Pinterest, or using addthis.com

SPEED OPTIMIZATIONS

HTML Page Size Test	 Congratulations! The size of your webpage's HTML is 24.97 Kb and is under the average webpage's HTML size of 33 Kb . Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
HTML Compression/GZIP Test	 Congratulations! Your webpage is successfully compressed using gzip compression on your code. Your HTML is compressed from 176.9 Kb to 24.97 Kb (86% size savings) . This helps ensure a faster loading webpage and improved user experience.
Site Loading Speed Test	 Your website loading time is around 2.1 seconds and this is under the average loading speed which is 5 seconds .
Page Objects Test	 Your page uses more than 20 http requests , which can slow down page loading and negatively impact user experience. HTML Pages: 1; CSS Files: 11; Scripts: 12; Images: 7; Flash Files: 0;
Page Cache Test (Server Side Caching)	 Congratulations, you have a caching mechanism on your website. Caching helps speed page loading times as well as reduces server load.
Flash Test	 Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
CDN Usage Test	 Your webpage is serving all images, javascript and css resources from CDNs.

Image Caching Test	✓ Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.
JavaScript Caching Test	✓ Congratulations! Your website is using cache headers for all JavaScript resources.
CSS Caching Test	✓ Congratulations! Your website is using cache headers for all CSS resources.
JavaScript Minification Test	✓ Congratulations! Your website's JavaScript files are minified!
CSS Minification Test	✓ Congratulations! Your webpage's CSS resources are minified.
Nested Tables Test	✓ Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
Frameset Test	✓ Congratulations! Your webpage does not use frames.
Doctype Test	✓ Congratulations! Your website has a doctype declaration: → <code><!DOCTYPE html></code>
URL Redirects Test	✓ Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexation issues and site loading delays).

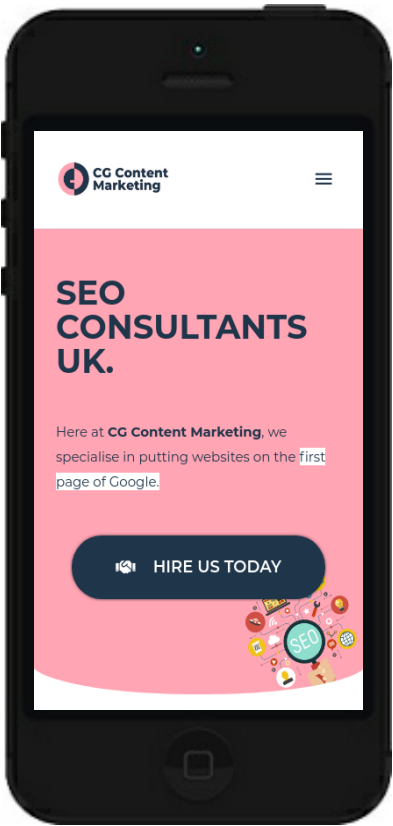
SERVER AND SECURITY

URL Canonicalization Test	✓ https://cgcontentmarketing.co.uk and https://www.cgcontentmarketing.co.uk resolve to the same URL.
HTTPS Test	✓ Your website is successfully using HTTPS, a secure communication protocol over the Internet.
Safe Browsing Test	✓ This site is not currently listed as suspicious (no malware or phishing activity found).
Server Signature Test	✓ Congratulations, your server signature is off.
Directory Browsing Test	✓ Congratulations! Your server has disabled directory browsing.
Plaintext Emails Test	✓ Congratulations! Your webpage does not include email addresses in plaintext.

Media Query
Responsive Test

✔ Congratulations, your website uses media query technique, which is the base for responsive design functionalities.

Mobile Snapshot
Test



Structured Data Test	✓ Congratulations! Your website is using HTML Microdata specifications in order to markup structured data. → type: https://schema.org/WebPage → properties: text: Skip to content Call Us +44 (0) 203 488 4482 Main Menu Our Age... → type: https://schema.org/WPHeader → properties: text: Call Us +44 (0) 203 488 4482 Main Menu Our Agency Services Men... → type: https://schema.org/Organization → properties: url: https://cgcontentmarketing.co.uk/ → type: https://schema.org/SiteNavigationElement → properties: text: Our Agency Services Menu Toggle SEO Copywriting Popular Guest Post Outreach Lead... → type: https://schema.org/CreativeWork → properties: text: SEO CONSULTANTS UK. Here at CG Content Marketing, we specialise in putting websi... → type: https://schema.org/WPFooter → properties: text: Home Managed SEO Portfolio Get a Custom Quote Privacy Policy Copyright © 2020 CG...
Custom 404 Error Page Test	✓ Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially track the source of broken links in your site.
Noindex Tag Test	✓ Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.
Canonical Tag Test	✓ Your webpage is using the canonical link tag. This tag specifies that the URL: https://cgcontentmarketing.co.uk is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure. → <code><link href="https://cgcontentmarketing.co.uk/" rel="canonical"/></code>
Nofollow Tag Test	✓ Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.
Disallow Directive Test	✓ Your robots.txt file disallow the search engines access to some parts of your website. You are advised to check carefully if the access to these resources or pages must be blocked. → Disallow: /wp-admin/
SPF Records Test	✓ Congratulations! Your DNS server is using an SPF record. → v=spf1 +a +mx +a:ns1.uk76.siteground.eu include:_spf.mailspamprotection.com ~all

